

Future Development session

Flo Pollock

Agenda



- The Local Insight Roadmap
- Have your say in the breakout sessions
- Next steps - Do you want to be involved in user research?

The Local Insight Roadmap

Custom areas based on postcodes

Accessibility

Reports



Custom areas based on postcodes

One of the most frequently raised issues by our user base.

The plan

- Simplify this area of the user experience.
- Enhance the functionality to allow you to create custom areas based on any postcode - regardless of if it is in your service list.

Current functionality

Currently you can create custom areas in Local Insight based on postcodes - but those postcodes must already be in Local Insight as services.

Area Type

Custom Area Type

Draw on a map
Define a custom area by drawing directly onto a map.

Upload a list of your service postcodes via CSV, or paste them in directly
Define your shape by providing a list of service postcodes. You can upload them from a CSV file or by pasting them into a text field. **Note:** You can only upload postcodes for England and they must be already within your list of service postcodes.

Based on standard area
Choose from existing geographical areas in your country, including Local Authorities, LSOAs or MSOAs.

Upload Type

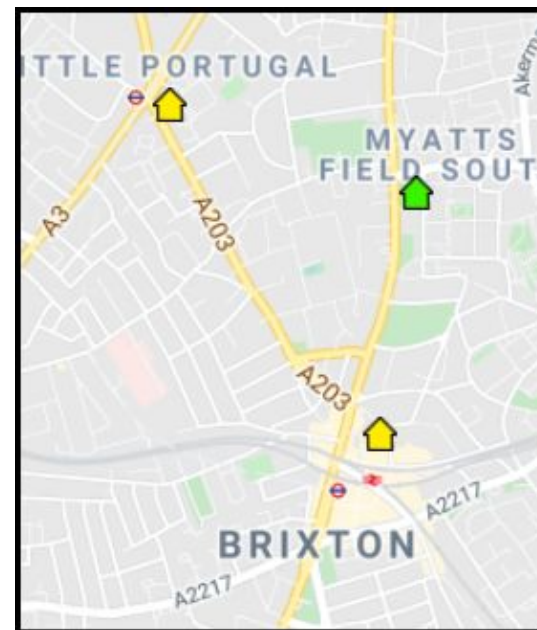
Upload CSV file
Use this tool to upload a CSV file directly

Paste in list of postcodes
Use this tool to paste your service postcodes into a box on this page

Paste Postcodes

BN3 3PE

Save Custom Area



Current functionality

If those postcodes are not already within your Local Insight group as services then you will see an error message and the area cannot be created.

Something went wrong while saving: No valid postcodes found. Could not match 1 postcode
BN3 3PE

Planned improvements

Our plan going forward:

- Decouple the postcode areas from the services feature to allow you to create custom areas based on any postcodes.
- Change the way these areas display on the map so that you can clearly see the boundary of your area.

Planned improvements



Step 1

No limits on the postcodes you can use to create areas.

It won't be linked to the postcodes you have loaded in a services.

Postcode area definitions

Step 2

In order to calculate data for custom areas based on postcodes, Local Insight identifies all the Output Areas covered by the uploaded postcodes and then calculates the data based on those component Output Areas.

This process will stay the same.

[Read more about how data is calculated for custom areas on Local Insight](#)

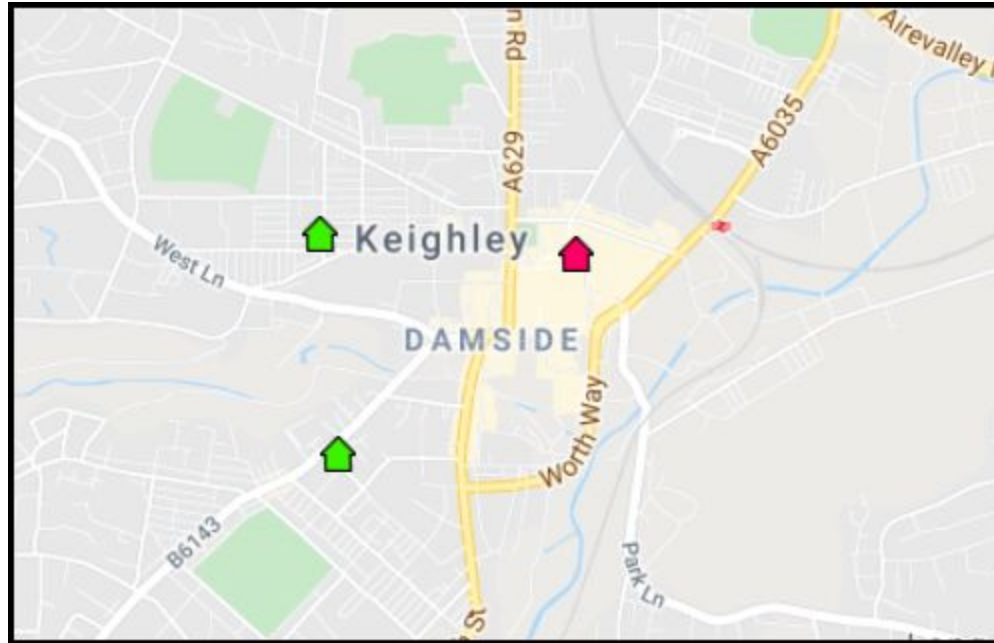
How the areas display

Step 3

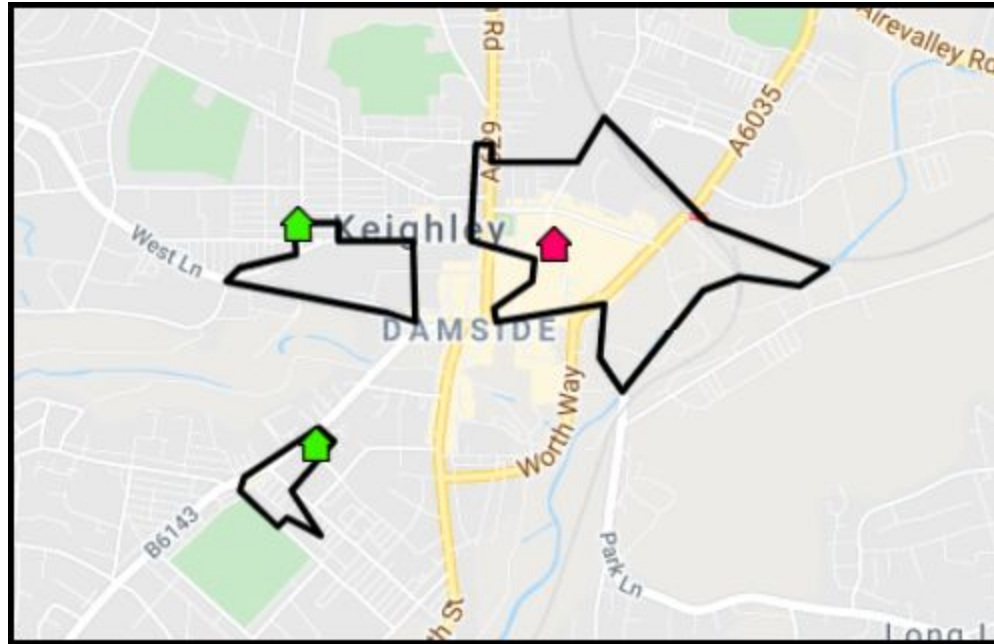
We are proposing to change the way these areas display on the map to show the underlying Output Area boundaries.

This will ensure that everyone viewing data for that area will be able to see the area definition.

How the areas display now



How the areas would display



Have your say



Post user group questionnaire

If you want to discuss this change and how it affects your existing areas email - support@ocsi.co.uk

Accessibility

Audit

Accessibility statements for public sites

Reports



Reports

Accessibility issues

Visuals (charts, graphs, data tables)

Different formats for reports

Content

Data tables



Year	Patcham East	Brighton	England
2001	7773	249949	49452589
2002	7632	249700	49679300
2003	7623	249800	49925500
2004	7598	249800	50194600
2005	7575	252900	50606000
2006	7604	255600	50965200
2007	7622	258200	51381100
2008	7652	262000	51815900
2009	7638	265600	52196400
2010	7630	269500	52642500
2011	7720	272952	53107169
2012	7844	275724	53492440
2013	7866	277991	53864496
2014	7879	280650	54315262
2015	7974	284073	54785851
2016	8024	287173	55267601
2017	7912	288155	55619178
2018	7938	290395	55976945
2019	7854	290885	55742708

Two reports

One idea is to have two reports:

1. A headline summary report that is 100% accessible with data tables.
2. A more detailed report that contains charts and graphs (this wouldn't meet the accessibility standards 100%).

Have your say | Local Insight Reports



1. How do you currently use the reports in Local Insight?
2. What is the most important element of the Local Insight reports?
3. What do you dislike about the current reports?
4. If there is one thing you could improve what would it be?

Breakout sessions



1. Assigning you now....
2. There will be a Local Insight facilitator in each session.
3. 20 minutes.

Follow-up

Would you like to be involved in further user research?

Other developments / feedback.... Keep it coming!



New Data



Want to see more datasets in Local Insight?

Let us know:

[Suggestions For New Data In Local Insight](#)

Questions?



Thanks!

Thanks for attending the user group

Post user group questionnaire coming your way

